Most philosophers hold either that the adoption of values is subjective, perhaps even a matter of taste, or that it is just as objective as the acceptance or rejection of propositions. A realistic axiologist will admit that, whereas some value theses are indeed a matter of personal preference, others are in need of experience and reasoning, i.e. must be grounded. And, if the axiologist is also a scientific realist, he will admit that value preferences, whether subjective or objective, can be explained in psychological or sociological terms.

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