

VALUATION: LINK BETWEEN AFFECT & COGNITION

If I know or suspect that X is good for me, ~~and~~ - i.e. that attaining X will increase my welfare - I will desire X, and this desire may cause my doing something to reach X. Thus valuation is a link between cognition and affect, which in turn triggers action:

~~VALUATION~~ COGNITION --> VALUATION --> AFFECT --> ACTION

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